

DiAnn Ohama

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Overview

Since 1996 I have been a **web site content manager** who works independently, exceeds expectations and requires no training. I bring in projects ahead of schedule and under budget. As the sole or lead developer for corporate web sites, I have used a variety of programming platforms, and worked concurrently for companies including Lucent Technologies, Avaya, Verizon, Merrill Lynch and the Robert Wood Johnson Foundation.

Niche

Quality-control and maintenance of high-volume web sites on a wide variety of platforms.

Computer Skills and Knowledge

Hand-coding of HTML, CSS, PHP, XML and ASP; Web graphics creation in Photoshop and ImageReady; six years experience with Interwoven's TeamSite/Content Center; three years experience with Ektron; three years experience with IBM FileNet; one year experience with Microsoft InfoPath; six months experience with Documentum. Proficient in MS Office.

Work Experience

October 2003–Present, Web Developer, Robert Wood Johnson Foundation

Primary responsibilities: Develop and maintain program results reports. Contracted by my former AT&T/Lucent Technologies boss, I was brought in to combine the roles of two workers. **Requiring no training**, I quickly took over the XML-coding of the Foundation's reports. I continue to help the Foundation maintain **higher quality and accuracy in less time**.

February–August 2009, Web Developer and Designer, Merrill Lynch & Co., Inc.

Primary responsibilities: Develop templates for custom web sites to be deployed for the company's thousands of Financial Advisors. Also contribute to the **maintenance of intranet and public web sites**. Before leaving this temporary assignment, I wrote documentation for the site's CMS.

February 2006–February 2007, Senior Manager of Global Sales Portal, Avaya

Primary responsibilities: Manage the design and development of a new sales portal for the entire company; maintain daily news content, ensure content quality and drive strategic direction and enhancements. After 11 years as a contractor, I was able to leverage my experience with the TeamSite/FileNet platform that supports the company's existing enterprise portal, and help launch a successful Sales Portal.

September 2001–December 2002, Web Developer, Verizon

Primary responsibilities: Develop and maintain intranet site. Launched a new Verizon intranet for the Safety, Health & Environment organization adhering to new standards and guidelines developed by an outside agency.

October 1996–December 2005, Web Developer, AT&T/Lucent Technologies/Avaya

Primary responsibilities: Serve as webmaster and single point-of-contact for dozens of marketing managers as Lucent Technologies' first intranet was born. In addition, I **tutored users** who were new to the web. As the person with the most knowledge of the web site, I responded to **phone calls and email from people in search of information and assistance**.

In 1999 I **saved my organization at Lucent Technologies more than \$50,000** by finishing the site redesign work started by an outside firm.

In August 2000, I was **hand-picked** to launch a new Avaya intranet for which I was the sole developer. Developed database applications and Java applets when the company's ad agency failed to deliver. In December 2004 Avaya began using Interwoven's TeamSite Content Center v6.1, enabling authors to publish their own materials. With four years of Interwoven TeamSite experience, I became the site's **primary reviewer, approver and quality manager**. In addition, I maintained the Press Room and Corporate sections of the public site, www.Avaya.com, using a proprietary content management system and Microsoft's InfoPath.

February 1995–October 1996, Marketing Communications Writer, AT&T and Lucent Technologies

Primary responsibilities: Write and produce marketing materials to help emerging product group gain visibility with the sales force and earn the loyalty of a growing customer base. **Enable** marketing team to get sales materials and training tools into the hands of account executives **three times faster than before**. Develop the **largest and most detailed** presence on the public AT&T/Lucent web site of any product group in the company.

1990–1996, President and owner, Words Worth Publishing, Inc.

Primary responsibilities: Write and produce brochures, newsletters and other communications for dozens of companies. Help regional Internet Service Provider gain market share by writing and producing a monthly customer newsletter for three years (www.voicenet.com). Learn HTML and Internet software in order to write the newsletter; use this knowledge to teach seminars and courses for other companies. Create B.B. King's initial web site (Worldblues.com) and reprogram the Beaver College site (now Arcadia University).

1983–1988, Advertising and Marketing Communications Writer

Primary responsibilities: Promote the sale of computer software (for Applied Data Research of Princeton, NJ) and electronic components (for companies such as Panasonic) by **writing effective copy for brochures, sales literature, video scripts, and more**.

Education

Bachelor of Arts in Literature from SUNY Purchase in Purchase, New York. Also studied filmmaking at C.W. Post College (Long Island University) and SUNY Purchase.

Portfolio

- Merrill Lynch Wealth Management Financial Advisors pages (<http://www.totalmerrill.com/TotalMerrill/pages/harris-allison-buxbaum.aspx>)—Design, coding and posting of a handful of custom sites for high-producing Financial Advisor locations.
- MEI Publishing (<http://www.meipublishing.com>)—Site design and implementation of shopping cart using OsCommerce.
- Advanced Conservation Technology (<http://www.act-pa.com>)—Update of site's original design and implementation of photo gallery.
- Robert Wood Johnson Foundation (<http://www.rwjf.org/pr/grr.jsp>)—Coding, posting and maintenance of more than 3,000 program results reports.
- Avaya's Pressroom (<http://www.avaya.com/gcm/master-usa/en-us/corporate/pressroom>)—Complete maintenance of every aspect of the Pressroom from 2000–2005.
- Huntingdon Cardiovascular Associates (<http://www.hunterdoncardiovascular.com>)—Developed site based upon design of Pat Pickard, graphic designer.